

August 15th 2017 SFFSC Board Meeting Minutes

Those in attendance were John Gintvainis, Kristi Feucht, Michelle Carlson, Karla Derynck, Karen Thornbrugh and Amanda Erickson

Meeting was called to order at 7:10 at the Scheels IcePlex

Michelle makes a motion to pass July financials and Karla seconded and all approved

-Ask Karen about \$125 spring show advertising

At September meeting need to approve June (Sue, Michelle, Jennifer, Kelly, Karla) and July (John, Kristi, Michelle, Jennifer, Karla) minutes as well as today's – August (John, Kristi, Michelle, Karla)

Karen's review is scheduled for the end of August

Compliance –

Ice Classic registration, what is expected given to club competitors before registration so that everyone knows what is expected: 6 hours volunteer time, bake sale contribution, \$10 hospitality fee for competitive members and \$5 for LTS members

Karla and Michelle and anyone else who would like to be there- plan 15 minute welcome meeting for competitive and LTS members.

Marketing –

-Need JJ logo for spotlights and posters

-Birthday Bags and groups that come to skate – what can we give them with our website and LTS info.

-Karla to ask Julie to write letter to email families about sponsorship incentives \$1500 up – 1 hour free ice to be used on dates that we give and by May 31st, 2018. \$750 and below - \$50

Fundraising –

John-

-Donuts, comparison between Krispy Kreme and Flyboy, identical profits, pros: local company, cons: unique product, flyboy sell a voucher for customer to redeem when wanted. We decided at the meeting that we would go with KK. October 14th pick up date. October 14th sell on corners. October 5th forms due. Email out to club members by end of August and forms to skaters after labor day.

LTS is optional selling.

-\$ from Sioux Falls Community Foundation came in \$717

- message into Eric if participating in Riverfest on Sat. 8/19

-Michelle will talk with Jennifer to see if she would be willing to look into any restaurant fundraising that did not need to be done monthly.

Director's Report – Karen

- September ice – 30 signed up so far
- Monday weakest night 6, Tuesday 8, Wednesday 8, Thursday all level PI 9, J&S 13, High FS full, Saturday 7, Sunday 8
- Session 1 LTS – 12 signed up
- Let's try skating Sept. 9 can register thru sport engine without creating an acct but will get certain info for a data base.
- Define Photo Oct. 22 – 2:30-4:30
 - Discussed not purchasing team banner will check on cost
- Used Dress sale – Karen will send email to member to bring items 1st week in Oct. no skates or tights
- White Table – Saturday – Barb??, Monday –Karla, Wednesday – Jane??
- Coaches and Competitions – coaches will sign up for competitions that they will go to and then if your main coach will not be there a sheet will be available of cost of fees (hotels, gas, putting girls on ice, etc)
- Test Dates – Sept. – Karen will talk to testers and see what day works best Sept. 25 or 28 and then another date in Dec. or Jan. so it times out for other competitions and spring show

Programming -

Synchro –

- Discussed all aspects – as of now only 5 left from last year and need 8 for a team and cost very expensive and losing \$.
- Decided as a board that we would focus on getting younger skaters and concentrate on trying to get skaters involved with not a big as an expense and have just a synchro class on Sundays from 3:45-4:15 (more girls will be at the rink during this time so thought that might help to get girls involved.

August Practice Ice – ahead at least \$100 for the 4 sessions offered.

Meeting adjourned at 9:45

Next meeting will be Sept. 12 7PM at the Scheels IcePlex

